

PROGRAM SUMMARY AND ABSTRACT

Name and address of applicant:

Marshall County Schools
2700 Fourth Street
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Moundsville, WV 26041

Contact information:

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District Common Core of Data Number: 5400750

Program title: H.E.A.R.T Ed-ventures! (Hi-lighting Enrichment and Remedial Tutoring)

This program will serve (insert number): 4 rural public schools inner city public schools

The applicant intends to provide services within the following Empowerment Zone or Enterprise Community (identify if applicable): Not applicable

Please provide the name of each school that will have a Community Learning Center: Park View Elementary School, Sanford Elementary School, Center McMechen Elementary School and Central Elementary School

In the schools to be served (please provide the totals for all schools):

Number of students served 1033 Community members served 2,500 Grade levels served K-6
Students who are: eligible for free or reduced-price lunch 65.45% Limited English proficient 0%

Program Abstract (single-spaced on remainder of page)

Moving into the 21st Century, Marshall County Schools projects education as a driving force within the county, equipping present and future citizens to become visionaries of change and positive community revitalization. With the recognition that Marshall County, West Virginia will survive and thrive in the digital age of information due to the *synergistic* adaptation of all of its people and resources, and with the utilization of its school buildings as the HEART of the revitalization effort, Marshall County Schools submits the 21st Century Learning Center (CCLC) proposal to implement H.E.A.R.T. Ed-ventures! within four (4) elementary school sites and a community family resource site.

H.E.A.R.T. will hi-light enrichment and remedial tutoring while linking drug, alcohol and violence prevention services. It will bring together a number of existing community organizations and resources in order to provide a safe, drug-free environment for learning enrichment activities.

The belief basis for these programs is a statement by William E. Milliken, president of Community in Schools Inc., "Programs don't change people, relationships do. We must be willing to invest more than a donation; we must be

This proposal integrates these education, resource and support services:

- ◆ Extended "Safe & Drug Free" After-School, Summer & Weekend Programs
- ◆ Drug, Alcohol and Violence Prevention Programs
 - ◆ Community Enrichment Learning Activities
 - ◆ Technology Training Camps
 - ◆ Tutoring and Homework Helpers
 - ◆ Literacy Achievement-Science After School-Math & Reading Enrichment
 - ◆ Culturally Rich Activities tied to Classroom Studies
 - ◆ Family Support
 - ◆ School-linked Social & Employment Services
 - ◆ Family Management Skill Education
 - ◆ Child Development
 - ◆ Parenting Skills
 - ◆ Domestic Violence Prevention

willing to share our lives with children who desperately need a hand to hold and an ear to listen."

An increase is expected in math, science and reading skills, parental involve-ment, community technological aware-ness, daily attendance and recreational oppor-tunities. Decreases in family violence, teen pregnancy and drug and alcohol use are also

expected outcomes of the project.

See (2) Quality of Project Design for a detailed description of the goals, objectives, resources and out-comes.

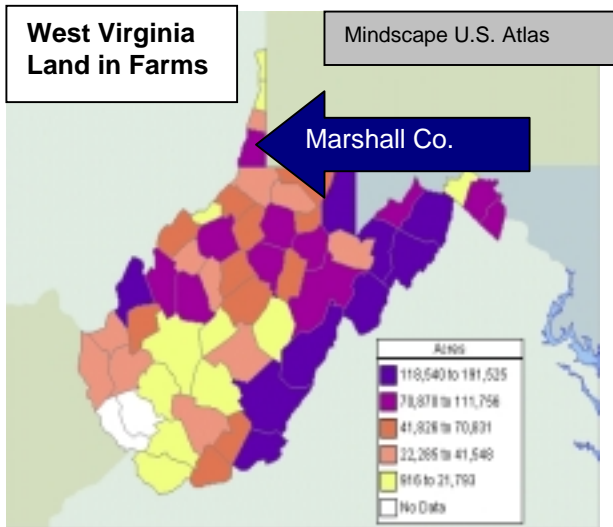
(1) Need For Project (30 Points)

Rural Justification and USC §8244 (2) *partial*

- A. The extent to which the proposed project will provide services or otherwise address the needs of students at risk of educational failure.
- B. The extent to which the design of the proposed project is appropriate to, and will successfully address, the needs of the target population or other identified needs.
- C. The extent to which the proposed project will establish linkages with other appropriate agencies and organizations providing services to the target population.

Overview of Marshall County and Rural Justification

Marshall County, West Virginia, is a rural Appalachian county located in the upper panhandle of the Ohio



River Valley, and was once an industrial hub of steel, coal, and glass manufactures. The population of 35,716 is scattered among 310 square miles and over 50 % of the residents live in a rural setting. Due to industry downsizing and the closing of mines and factories, many under and unemployed, displaced workers reside in the county. Jobs are at a premium and 120 coal miners were laid off the last week of February 2000. The unemployment rate prior to the layoff was 7.5%.

Moundsville, the county seat, is named for the

Adena Indian Mounds. A large mound is still intact in Moundsville and is adjacent to the old prison, a small museum and Central Elementary School.

Marshall County is famous for its ancient prison that looms menacingly over one of the targeted elementary schools. Many of the families that moved into the county originally did so because of family members housed in the prison system. The prison employed many others. The prison was closed in 1995 in favor of a modern facility, the Mt. Olive Correctional Center in Fayette County, West Virginia. Many families were displaced and the population of the county fell.



Recreational opportunities are few in the area. The most anticipated events of the year are hunting season and high school sports.

According to the 1999 Kids Count Data Book, Marshall County has seen a rise of single parent families from 1980 to 1990 of 47.3%. This corresponds with an increase of children living in poverty (80.9%) with the median county family income of \$26,974, which represents a decrease of 13.1%. There has been a decrease in high paying industry jobs (31.1%, or a loss of 2,599 jobs). The county has also seen an increase of births to unmarried teens (55%), and an increase in the number of families with children who are AFDC recipients (70%).

Marshall County Schools has 54.3% of students in the county receiving a free or reduced lunch, which indicates a large percentage of at-risk families. The targeted school populations are all above this percentage.

Targeted School	Enrollment	Percent of Students Qualified for Free and Reduced Lunches for 1999-2000
Park View	209	68%
Central	220	80%
Sanford	323	55%
Center McMechen	281	59%

(21st CCLC Performance Indicator - Objective 3)

Title I service was provided to 54% of children in Marshall County Schools during the 1999-2000 School Year. Park View Elementary and Central Elementary, two of the targeted schools, qualified for school-wide Title I Programs (*Marshall County Title I Statistics, October 1999*).

Researchers Joy Dryfoos, Robert Slavin, and Richard Jessor have identified common risk factors for delinquency, substance abuse, school drop-outs, and teen pregnancy. These risk factors include:

- ◆ economic and social deprivation
 - ◆ a family history of high risk behaviors
 - ◆ family management problems
 - ◆ academic failure in elementary school
 - ◆ lack of commitment to school
 - ◆ early antisocial behavior, alienation and lack of social bonds,
 - ◆ early initiation of problem behavior
 - ◆ friends who engage in problem behavior
- (Dryfoos, 1990).

The 21st CCLC proposal will implement programs designed to *prevent* problem behaviors that put adolescents at risk for academic failure.

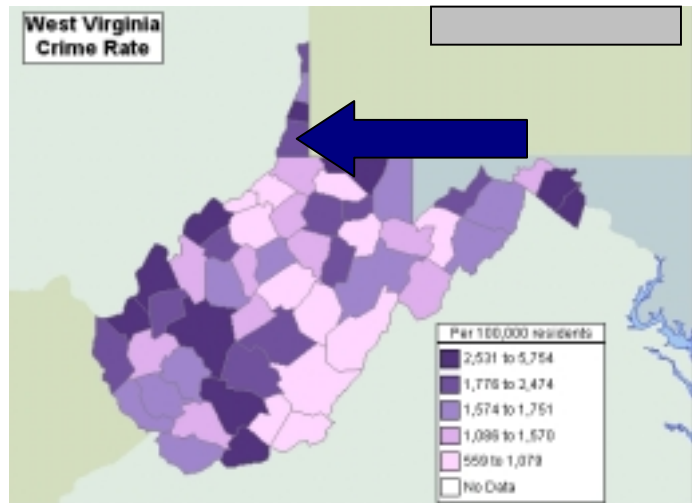
Needs

NEED 1: Marshall County must reduce the number of domestic violence incidences in its community. *Facts and Assessment of Need:* Marshall County is infamous for its number of domestic violence cases, many of which end in death. In 1999, the Marshall County had a total of 810 Domestic Violence calls to the Sheriff's department and the City of Moundsville Police. Women are expected to conform to highly traditional roles and few further their education. The most alarming statistics are the teen violent death rates (110% increase), the child death rate (290% increase) and the increase in child abuse/neglect cases (7.7% increase) (*Kids Count*). The Family Resource Network Assessment of needs in October 1999 stated that 61% of 303 parents surveyed responded that family violence was a "major problem" in Marshall County.

NEED 2: *The number of dropouts and juvenile delinquency cases has increased and the trend*

must be reversed. Facts and Assessment of

Need: In 1999, Marshall County juvenile statistics reported 382 hearings with 40 substance offenses for drugs and alcohol, 122 crimes against persons/property, and 97 shoplifting offenses. There were 733 days of outside-school suspension imposed. Seventy-nine (79) students dropped out of school during the 1998-99 school year.



NEED 3: *Marshall County youth need*

quality programs to prepare them to resist peer pressure to use drugs and alcohol and to educate them on the immediate and accumulative dangers these substances pose. Facts and Assessment of Need:

Marshall County had 79 DUI arrests by the sheriff's department in 1999. Juveniles using controlled substances, tobacco and alcohol that were logged into the juvenile probation system numbered 64 in 1998 (*Marshall County Juvenile Probation Office*). Sixty-seven percent (67%) of 303 parents surveyed by the Family Resource Network stated that substance abuse is a "major problem" in Marshall County. Students suspended from school for use and/or possession of tobacco and controlled substances during the 1998-1999 school year numbered 131 (*Marshall County Schools, WVEIS Coordinator*). In 1998 alone in a small, three-street neighborhood in Moundsville commonly called the Gem Street area, Moundsville City Police intervened in 30 juvenile cases. The Gem Street children all attend the target school, Central Elementary.

NEED 4: *There are no youth facilities in the county other than those in the public schools. More recreational activities and/or facilities need to be utilized for the youth of the community. Facts and*

Assessment of Need: The nearest movie theater is 30 miles away. There is no YMCA or Boys Club. The only indoor pool has limited hours and is used during the winter months by the county swim team and senior citizens. Marshall County families desire a safe place for children to pursue recreational activities. Families want their children off the streets, pursuing "clean, fun" activities that teach them academic, coping, and social skills and provide opportunities to sharpen employment potential. Forty-two percent (42%) of 303 parents surveyed by the Family Resource Network stated that finding areas of recreation was a "major problem".

Many of the families struggle to work longer hours in service-oriented jobs and minimum wage employment, according to DeJong & Associates, Inc., 1999. Families indicated a 92% need for before and

afterschool programs for their children. At the first Community Dialogue held on January 5, 1999, this countywide focus group indicated an overwhelming support for the before and afterschool programs to keep students safe and learning.

Q: Should the Marshall County Schools make space available for the following?

<u>Services</u>	<u>Yes</u>	<u>No</u>
a. Before/After School Programs [i.e.	92%	8%
b. Community Tutorial Program	100%	--
c. Community Recreation	100%	--
d. Adult Education/Completion of G.E.D.	100%	--
e. Community Education Courses	100%	--
f. Senior Citizen programs	50%	42%
g. Childcare During School Hours for	33%	58%
h. Public Library	38%	54%
i. Vocational Training/Retraining	100%	--
j. Other: Arts [1 yes]	8%	--

Q: To what degree should building space be available for community education, recreation programs, and cultural/community associations?

<u>Time of Use</u>	<u>High</u>	<u>Moderate</u>	<u>Low</u>
a. During School Day	--	--	50%
b. Before/After School	67%	25%	--
c. During Summers	58%	25%	8%

DeJong & Associates

Marshall County residents met at a second focus group meeting and agreed that the schools were a valuable community resource that should be open to children and community members for before/after school programs and community tutorial programs. (*DeJong & Associates, Inc.*) .) I

In light of the desires of families and children, Marshall County Schools' Superintendent, Nick Zervos, and several key stakeholders advocating services for adolescents and their families attended the Governor's Summit for West Virginia. This summit, based upon General Colin Powell's *America's Promise: The Alliance For Youth*, challenged Marshall Countians to provide youth at risk access to five resources critical to their development:

- ◆ *An ongoing relationship with a caring adult*
- ◆ *Safe places and structured activities in non-school hours*
- ◆ *A healthy start for a healthy future*
- ◆ *Marketable and career skills through effective education*
- ◆ *An opportunity to give back through service.*

Marshall County became a "Community of Promise" on November 16, 1999. The America's Promise Fellowship member has secured promises from business partners in relationship to youth and education

To this end, planning committees have sponsored community focus groups to ensure that the needs of young people are known, that community resources are fully tapped, and that resources are effectively and broadly delivered. Members of these community groups assessed the gaps in services for the children and families in this rural area. It was noted that limited recreational and extended opportunities existed for at-risk

students. Four elementary schools and one community resource center were then targeted for HEART revitalization efforts due to the extreme at-risk factors and low standardized test scores in reading and math.

NEED 5: A limited number of families have computers or access to skills to enhance their educational opportunities thus limiting employment abilities and widening the digital divide.

Facts and Assessment of Need: The Family Resource Network Needs Assessment conducted in the fall of 1999 recorded the concerns of 303 parents surveyed. They stated the following as Major Problems in Marshall County: 54% earned 0-10,000.00 per year, 22% did not graduate from high school, and 61% stated that unemployment was a major problem. In addition, during the 1998-1999 school year, through another grant entitled *Tech-knowledge*, basic computer instruction was offered free to the community at the Park View Computer Lab. The classes ran for eight weeks, four days per week. The classes were filled the first day notice was published in the newspaper. There were more than **352** people who were put on a waiting list in the event a class participant couldn't attend. Attendance at all classes numbered 521 (*Carla Garrison, Marshall County Computer Coordinator*).

NEED 6: Reading, Science and Math skills need improvement as evidenced by the Stanford Achievement Test Scores. *Facts and Assessment of Need:*

**Stanford Achievement Test, 1998-1999, Mean Percentile Scores by Grade and Subject,
County-wide scores**

GR	Read Vocab	Read Comp	Total Read	Math Prob	Math Proc	Total Math	Lang Mech	Lang Exp	Lang	Spell	Study Skills	Science	Soc Scien	List	Basic Skills	Comp Batt
3	65	66	66	82	77	80			71	59		67	64	66	73	69
4	63	66	66	79	70	76	73	71	72	63	62	71	66	69	71	69
5	56	61	60	72	72	73	64	64	65	65	62	63	62	63	65	64
6	64	71	69	84	84	85	72	72	73	66	70	69	67	71	76	72

NEED 7: Parenting skills, family planning and management, and childcare skills need to be improved and reinforced. *Facts and Assessment of Need:* The Family Resource Network Assessment results clearly indicated the need for better parenting skills, as 41% of 303 parents stated that parenting skills were a Major Problem. During the 1998-1999 school year, the Parent Resource Centers received 953 incoming and outgoing phone calls to parents, educators and community members. The PERC had 52 walk-ins and distributed a total of 11,000 items of information and/or documents per request. The learning libraries loaned 523 videos, 3,216 books, 422 educational toys/games and 112 educator kits. Examples of assistance include assisting a parent with concerns for their child being bullied at school; and assisting parents with budgeting and nutrition information (*Jenine Zackey, PERC Director*).



(2.) Quality of Project Design (30 points)

- (A) The extent to which the goals, objectives, and outcomes to be achieved by the proposed project are clearly specified and measurable.
- (B) The extent to which the design of the proposed project is appropriate to, and will successfully address, the needs of the target population or other identified needs.
- (C) The extent to which the proposed project will establish linkages with other appropriate agencies and organizations providing services to the target population.

and Competitive Priority 1. (5 points), and USC §8244 (1), (2), (3)-A, C, D, E and USC §8244 (b) Priority

Projects designed to assist students to meet or exceed state and local standards in core academic subjects such as reading, mathematics or science, as appropriate to the needs of the participating children.

The Marshall County 21st CCLC H.E.A.R.T. Ed-ventures! Project is a vision of revitalizing a community through the synergistic adaptation of its people and resources. The utilization of Marshall County Schools as the HEART of the project is the catalyst. The team vision is to blend the resources and services into an integrated community-wide effort. With the concerted work of all stakeholders, Marshall Countians will be thrust towards the 21st century well equipped to meet educational and social challenges. Through this same synergy, Marshall County 21st CCLC will sustain programming beyond the project years.

Goal

The goal of the 21st CCLC H.E.A.R.T. project is to plan, implement, coordinate, expand and integrate education, service and support services. Emphasis will be placed upon preventive services that decrease the existing high-risk factors for delinquency, dropouts, drug abuse, alcoholism, domestic violence and teen pregnancy. It is evident that some or all of these factors overlap one-another in most instances. By decreasing the instances of these detrimental behaviors, academic and social successes become attainable. Atmospheres for homework and study will be made available. Safe, drug and violence-free activities will provide alternative recreational opportunities that have been lacking in the past. The objectives have been designed to meet this goal as well as the U.S. Department of Education's performance indicators for 21st CCLC programs. This ensures that the Marshall 21st CCLC fulfills the Government Performance and Result Act

Objectives First Year of Plan

1. Literacy education programs to serve 700 school-aged youths and adults.
2. Drug-prevention education and activities for 300 youths.
3. Violence prevention education for 180 youths.
4. Integrated education, health, social service, recreational, or cultural program for 1200 youths and adults.
5. After-school, summer and weekend school programs in conjunction with recreational programs for 300 students.
6. Nutrition and health programs for 300 students.
7. Expanded library service hours twice each week to serve 200 students and community members.
8. Technology education programs for 500 individuals of all ages.
9. Parenting skills education for 125 families.
10. Support and training for 25 child in-home care providers.

Outcomes First Year of Plan

1. Decrease in family and teen violence by 100% of program participants.
2. No drug and alcohol use by 100% of program participants.
3. 20% increase in academic achievement scores and 75% daily attendance for at-risk students
4. Increase in parental involvement in education by 100% of program participants.
5. Increase of community technological awareness by 100% of program participants.
6. Education that benefits 100 families and 300 students while increasing economic opportunities
7. Increase of math, reading and science skills by 20%
8. Safe, drug-free alternatives that foster educational success for 500 children and teens that will continue beyond the project
9. Decrease in teen pregnancy by 20% for program participants.

Organization and/or Resource Person(s) Responsible	Services and/or Programs Provided and population served	Need(s) Addressed	Objective Addressed	Outcome	Timeline
<p>Marshall County Schools</p> <ul style="list-style-type: none"> ◆ Director of Student Services and Title I ◆ 8 Title I Teachers ◆ 4 CCLC School Coordinators <p>21st CCLS Performance Indicator, (hereafter P.I.) All Objectives are Met.</p>	<p>Title 1 S.P.A.R.K. summer enrichment All four schools are eligible to send students to this 6-wk. summer skill enhancement program. 120 students from 4 schools, at least 300 students from all schools will be served.</p> <p>Family Learning Nights-Title 1 coordinated family based learning activities. (21st CCLC will expand family learning events and increase the events by providing 1 per 9-wk. period, in addition to the Title 1 provided events). 100 families per event will be served.</p>	<p>Need 2 Need 5 Need 6 Need 7</p>	<p>Objective 1 Objective 4 Objective 5 Objective 7 Objective 8 Objective 9</p>	<p>Outcome 3 Outcome 4 Outcome 5 Outcome 7 Outcome 8</p>	<p>S.P.A.R.K. , June-August 2000</p> <p>Family Learning Nights September 2000-May 2001</p>
<p>Marshall County Schools Parent Educator Resource Center (PERC) Primary location hub of 21st CCLC Activities direction.</p> <ul style="list-style-type: none"> ◆ 21st CCLC Director ◆ 2 PERC Coordinators (CCLC) ◆ 8 AmeriCorps members (CCLC match) ◆ 8 AmeriCorps*VISTA ◆ 1 CCLC Project County Coordinator ◆ 4 CCLC School Coordinators ◆ 1 Technology Lab Coordinator -(CCLC) ◆ 1 Drug and Alcohol Prevention Specialist -(CCLC) <p>21st CCLS P.I., All Objectives Met.</p>	<p>Will provide parenting information, support and training re: home and school topics and issues; linkage service to outside mental health and human service agencies; educational videos, math and science games, and educational teaching toys to be loaned.</p> <p>The 21st CCLC funding will expand these resources areas into the targeted elementary schools. Summer hours will also be available.</p>	<p>Need 2 Need 3 Need 6 Need 7</p>	<p>Objective 1 Objective 2 Objective 3 Objective 4 Objective 5 Objective 7 Objective 9 Objective 10</p>	<p>Outcome 1 Outcome 2 Outcome 3 Outcome 4 Outcome 7 Outcome 8</p>	<p>June 2000 to June 2001</p>
<p>Family Resource Network</p> <ul style="list-style-type: none"> ◆ Director <p>21st CCLC P.I. Objective 2, 3</p>	<p>Collaborative group arranges community assessments, assists in grant writing and strategic county planning. Services 100% of Marshall County families. Facilitate Advisory Board creation. 21st CCLC Stipend.</p>	<p>All Needs</p>	<p>All Objectives</p>	<p>All Outcomes</p>	<p>June 2000 to June 2001</p>

Organization and/or Resource Person(s) Responsible	Services and/or Programs Provided and population served	Need(s) Addressed	Objective Addressed	Outcome	Timeline
Marshall County Starting Points ♦ Starting Points Director and 2 PAT coordinators (21 CCLC) 21 st CCLC P.I. Obj. 2.2, 2.4, 3.1	Family Management skills for 120 parents. Parents As Teachers program for 30 families and a toy lending library	Need 1 Need 7	Objective 1 Objective 2 Objective 3 Objective 4 Objective 9 Objective 10	Outcome 1 Outcome 2 Outcome 4 Outcome 6 Outcome 9	July 2000 to June 2001
WV University Extension Services 21 st CCLC P. I., All Objectives	40 students to attend six weeks program. Energy Express summer reading and nutrition program, and Central Elementary School. (21 st CCLC match)	Need 4 Need 6	Objective 1 Objective 4 Objective 5 Objective 6	Outcome 3 Outcome 7 Outcome 8	June - August 2000
Marshall County Sheriff's Dept. 21 st CCLC P. I., Obj. 1.1, 1.2, 2.3	D.A.R.E. Program,- 80 6 th Grade Students Domestic Violence Prevention	Need 1 Need 2 Need 3 Need 7	Objective 2 Objective 3 Objective 4	Outcome 1 Outcome 2 Outcome 8	April-May 2000 April-May 2001
Moundsville City Police Moundsville Housing Authority ♦ Housing Director 21 st CCLC P.I. All Objectives	Safe and Drug Free Schools After-school Programs at Sanford, Central and Park View Schools. 150 Students will be served from these three schools, but 100% of the targeted schools' K-6 students will be invited.	Need 2 Need 3 Need 4 Need 6	Objective 2 Objective 3 Objective 4	Outcome 1 Outcome 2 Outcome 3 Outcome 7 Outcome 8	September 2000 to June 2001
Benwood City Housing Authority ♦ Housing Director 21 st CCLC P. I. All Objectives	Safe and Drug Free Schools After-school programs at Benwood Housing in Center McMechen. 35 students at Center McMechen will be served, and 100% of the county K-6 students will be invited.	Need 2 Need 3 Need 4 Need 6	Objective 2 Objective 3 Objective 4	Outcome 1 Outcome 2 Outcome 3 Outcome 7 Outcome 8	September 2000 to June 2001
Marshall County Tadpole Team ♦ Chairperson 21 st CCLS P.I. Objective 2.3	Collaborative group assistance in referrals of children and families and advisory council regarding family management program development. Group meeting monthly with 20% family representation from low-income community.	Need 1 Need 7	Objective 3 Objective 4 Objective 6 Objective 9 Objective 10	Outcome 1 Outcome 2 Outcome 4 Outcome 9	January 2000 to January 2002
West Virginia Northern Community College ♦ Campus Dean 21 st CCLC P.I. Obj. 1.1, 1.2, 1.3, 2.1, 2.3, 2.3, 2.5	Community Outreach Opportunity Program (COOP) provides college student mentors for after-school programming.	Need 2 Need 4 Need 5 Need 6	Objective 1 Objective 4 Objective 5	Outcome 3 Outcome 5 Outcome 7 Outcome 8	September 2000 to May 2001

Organization and/or Resource Person(s) Responsible	Services and/or Programs Provided and population served	Need(s) Addressed	Objective Addressed	Outcome	Timeline
<p>School-based Computer Lab</p> <p>♦ Technology Lab Coordinator (to be determined, CCLC)</p> <p>21st CCLC P.I., All Objectives</p>	<p>Will offer extended hours, weekends and summers, Internet access. Classes in computer basics, Windows, the Internet, e-mail, downloading, Desktop Publishing, using a digital camera and scanner, Microsoft Excel, Access and PowerPoint, file management, web development. will be offered. Technology Coordinator will collaborate with teachers to offer programs designed to coincide with classroom subjects. CCLC Funds.</p>	<p>Need 2 Need 4 Need 5 Need 6</p>	<p>Objective 1 Objective 4 Objective 5 Objective 8</p>	<p>Outcome 3 Outcome 5 Outcome 6 Outcome 7 Outcome 8</p>	<p>June 2000 to June 2001</p>
<p>Park View Learning Library</p> <p>♦ VISTA</p> <p>21st CCLC P.I. All Objectives</p>	<p>Will be open extended hours, weekends and summers. Internet access. Offers numerous learning games, toys and books for parents to share with their children. Most items are suitable for K-6. <i>Park View has also submitted a "LITES on Literacy" proposal which if funded will blend with 21st CCLC activities regarding after school reading enrichment.</i> Will lend 120 books, 20 videos and 7 educational materials per month.</p>	<p>Need 1 Need 2 Need 4 Need 6 Need 7</p>	<p>Objective 1 Objective 4 Objective 5 Objective 7 Objective 9</p>	<p>Outcome 1 Outcome 3 Outcome 4 Outcome 5 Outcome 7 Outcome 8</p>	<p>June 2000 to June 2001</p>
<p>Child Care Resource Center</p> <p>♦ Director ♦ Educaton Coordinator</p> <p>21st CCLC P.I. Obj. 2.3, 2.4, 2.5, 3.1</p>	<p>Two child-care provider training sessions per year regarding health, safety, and licensing at PERC and several others at other Marshall County locations. 25% participation of childcare providers is anticipated.</p>	<p>Need 1 Need 7</p>	<p>Objective 4 Objective 6 Objective 9 Objective 10</p>	<p>Outcome 1 Outcome 6</p>	<p>September 2000 to June 2001</p>
<p>YWCA Domestic Violence Prevention</p> <p>♦ Director</p> <p>21st CCLC P.I. Obj. 1.2, 2.3</p>	<p>"Hands are not for hitting" program for elementary children at each targeted school, Dating Violence prevention to community & adolescents. 100% participation of K-2 children at the four target schools.</p>	<p>Need 1 Need 2 Need 7</p>	<p>Objective 3 Objective 4 Objective 9</p>	<p>Outcome 1 Outcome 2 Outcome 4</p>	<p>September 2000 to June 2001</p>
<p>Challenger Learning Center of Wheeling Jesuit University</p> <p>♦ Education Director</p> <p>21st CCLC P.I. All Objectives</p>	<p>ESS Space Missions through Technology curriculum will be introduced. Schools will be able to purchase "missions" and access them from their own computer labs. 2 days of parent/teacher training; 3-4 weeks curriculum delivered online; live space mission linked through technology; one-day camp for 400 participants.</p>	<p>Need 2 Need 4 Need 5 Need 6</p>	<p>Objective 4 Objective 5 Objective 8</p>	<p>Outcome 3 Outcome 4 Outcome 5 Outcome 7 Outcome 8</p>	<p>September 2000 to May 2001</p>

Organization and/or Resource Person(s) Responsible	Services and/or Programs Provided and population served	Need(s) Addressed	Objective Addressed	Outcome	Timeline
Marshall County Association for Enrichment ♦ County Schools Assistant Superintendent 21 st CCLC P.I. Obj. 1.1, 2.1	Kid's Kollege, enrichment workshops on Sat. from 8-1, will expand to 3x's per year (21st CCLC) , currently only one Kollege is held each year. 300 students per workshop.	Need 2 Need 3 Need 4 Need 5 Need 6	Objective 1 Objective 4 Objective 5 Objective 6 Objective 7 Objective 8	Outcome 3 Outcome 4 Outcome 5 Outcome 7 Outcome 8	Three times each school year, June 2000 - June 2001
Abstinence Coalition ♦ Chairperson 21 st CCLC P.I. Obj. 1.2, 2.3, 3.1	Will provide drama 'The Present' regarding abstinence to 30% of students in Marshall County.	Need 2 Need 7	Objective 4	Outcome 9	September 2000 to December 2000
Americorps ♦ AmeriCorps*VISTA Leader ♦ 8 VISTA members 21 st CCLC P.I. Obj. 1.3, 2.1	175 community volunteers will tutor and read aloud to 300 children to encourage JOY of reading; books given to new moms and babies to stress reading to baby. (21st CCLC – book purchases) . Vista members at each school will coordinate volunteer programs and recruit community members.	Need 6 Need 7	Objective 1 Objective 4 Objective 7 Objective 9	Outcome 3 Outcome 4 Outcome 7 Outcome 8	June 2000 to June 2001
USDA Nutrition program 21 st CCLC P.I. Obj. 2.2	Provides hot meals to 300 summer participants at SPARK, Energy Express and summer community feeding program for 50 community participants.	Need 4 Need 6 Need 7	Objective 4 Objective 5 Objective 6	Outcome 3 Outcome 7 Outcome 8	June-August 2000 June-August 2001
Senior Service Corp ♦ Foster Grandparent Leader 21 st CCLC P.I. Obj. 1.3	Foster Grandparents- 9 seniors @180 hours per week; tutor 125 children one on one in academic areas.	Need 2 Need 6	Objective 1 Objective 4 Objective 5	Outcome 3 Outcome 4 Outcome 7 Outcome 8	June 2000 to June 2001
Marshall County Schools Peer Mediation ♦ Prevention Specialist, Safe & Drug-Free Schools 21 st CCLC P.I. Obj. 1.2	Workshops taught to 160 5-6 th grade students emphasizing non-violent resolutions of problems. 21st CCLC Contracted Service.	Need 1 Need 2 Need 3	Objective 2 Objective 3 Objective 4	Outcome 1 Outcome 2 Outcome 3 Outcome 8	June 2000 to May 2001
Marshall County Schools, Sixth Grade Transition ♦ PERC Coordinator 21 st CCLC P.I. Obj. 1.2	Workshop taught to 6 th grade students to assist transitioning to Junior High	Need 2 Need 3	Objective 2 Objective 3 Objective 4	Outcome 1 Outcome 2 Outcome 8	During the last month of school year, 2000-01

Organization and/or Resource Person(s) Responsible	Services and/or Programs Provided and population served	Need(s) Addressed	Objective Addressed	Outcome	Timeline
<p>America's Promise Fellowship</p> <p>♦ America's Promise Member</p> <p>21st CCLC P.I. Obj. 1.1, 1.2, 1.3, 2.1, 2.2, 2.3, 2.4, 3.1</p>	<p>WV CHIP Health Insurance Programs for families with children and without insurance.</p> <p>Implement programs to collaborate with the CCLC and to carry out the objectives of America's Promise:</p> <ol style="list-style-type: none"> 1. An ongoing relationship with a caring adult 2. Safe places and structured activities in non-school hours. 3. A healthy start for a healthy future 4. Marketable and career skills through effective education. 5. An opportunity to give back through service. 	<p>Need 1</p> <p>Need 2</p> <p>Need 3</p> <p>Need 4</p> <p>Need 6</p> <p>Need 7</p>	<p>Objective 1</p> <p>Objective 2</p> <p>Objective 3</p> <p>Objective 4</p> <p>Objective 5</p> <p>Objective 6</p>	<p>Outcome 1</p> <p>Outcome 2</p> <p>Outcome 3</p> <p>Outcome 6</p> <p>Outcome 7</p> <p>Outcome 8</p> <p>Outcome 9</p>	<p>Ongoing, January 2000 to June 2001</p>
<p>West Liberty State College</p> <p>♦ Director, B.A. Physics</p> <p>♦ Program Coordinator, M.A. Secondary Ed., (Science), B.S. Biology</p> <p>♦ Assistant Program Coordinator</p> <p>♦ Ph.D., Dean Sciences and SMART-Center Liaison</p> <p>21st CCLC P.I. Obj. 1.1, 1.2, 1.3, 2.1, 2.5</p>	<p><u>Science, Mathematics, And Research Technology SMART CENTER</u></p> <p>Individualized programs for the target schools featuring interdisciplinary student learning, community education and teacher enhancement. Through a variety of hands-on exhibits, learning technologies, resource materials and on-going research, the WLSC SMART-Center emphasizes an inquiry-based approach to science, mathematics, research, and technology. CCLC Funds.</p>	<p>Need 2</p> <p>Need 4</p> <p>Need 5</p>	<p>Objective 4</p> <p>Objective 5</p>	<p>Outcome 3</p> <p>Outcome 4</p> <p>Outcome 6</p> <p>Outcome 7</p> <p>Outcome 8</p>	<p>Each target school once each month during the school year.</p> <p>June 2000 to June 2001</p>
<p>YMCA</p> <p>♦ Director</p> <p>21st CCLC P.I. Obj. 1.2, 1.3, 2.2, 2.3, 2.5, 3.1</p>	<p>Will provide employees to conduct health and fitness activities one day per month at each of the four schools. Overnights at the YMCA facility will also occur. CCLC Funds.</p>	<p>Need 2</p> <p>Need 4</p>	<p>Objective 2</p> <p>Objective 3</p> <p>Objective 4</p> <p>Objective 5</p> <p>Objective 6</p>	<p>Outcome 1</p> <p>Outcome 2</p> <p>Outcome 8</p>	<p>September 2000 to May 2001</p>

See Appendix B, Evidence of Previous Success to more clearly see how these programs work together.



H.E.A.R.T. Ed-ventures!
Hi-lighting Enrichment And Remedial Tutoring



(3) Adequacy of resources (15 points)

- A. The adequacy of support, including facilities, equipment, supplies and other resources, from the applicant organization or the lead applicant organization.**
- B. The extent to which the costs are reasonable in relation to the number of persons to be served and to the anticipated results and benefits.**

There are currently 25 organizations and/or people collaborating to provide support and services for the proposed H.E.A.R.T. Ed-ventures! program. One of these entities, the Marshall County Family Resource Network, is a collaborative network of over 100 members from local human service organizations, education, mental behavioral health agencies, community membership groups and "consumers" of services.

Four elementary school buildings targeted for the 21st CCLC programs are well equipped with gymnasiums, libraries, 25-station computer labs and complete kitchens. All schools are accessible to persons with disabilities and have populations of students with disabilities attending them. All of the target schools have playground areas, and one has a public park adjacent. Principals and faculty members have signed a commitment to support the H.E.A.R.T. Project.

The Parent Educator Resource Center (PERC) is located within Park View Elementary. This school has the second highest free and reduced lunch population of students and is a targeted 21st CCLC school. The PERC receives blended funding from Title I and Special Education and provides families with information, support, training, and linkage with social service agencies. The 21st CCLC program will expand these activities throughout the other three targeted elementary schools.

Another family resource center that will be connected with 21st CCLC programming is the Starting Points Center. The Center is located within the community and provides family management programs. One "Parents as Teachers" 21st CCLC Coordinator will be placed there to provide home visits to high-risk families and to implement the Parents as Teachers program.

Both Starting Points and the PERC contain educational toys, books and videos for loan to families. These learning libraries contain children's books, science and math videos, educational software, and games that teach history, geography and math. Both centers also have educational, electronic toys. These resources will be available to the 21st CCLC project and to families within the programs.

The proposed year one budget of \$480,000.00 provides effective implementation of the objectives for the Marshall County Schools 21st CCLC proposal. The budget ensures that caring, competent professionals who understand the risk factors that lead to negative behaviors and the needs of the students are secured. Many funding streams and programs are blended with the 21st CCLC to ensure sustainability, such as Title I, Special Education and Safe and Drug Free Schools.

Many volunteer service projects are also included with the 21st CCLC proposal. They include the Foster Grandparent program, Americorps, Americorps*VISTAs, and the America's Promise Fellowship program. The advisory board will have

representation from all of these programs and representatives from Title I, Safe and Drug Free Schools and Special Education. The combining of service stream personnel, school administration and funding sources insures sustainability of the 21st CCLC H.E.A.R.T. Ed-ventures! program.

(4) Quality of the management plan. (15 points)

- A. The adequacy of the management plan to achieve the objectives of the proposed project on time and within budget, including clearly defined responsibilities, timelines, and milestones for accomplishing project tasks.**
- B. How the applicant will ensure that a diversity of perspectives are brought to bear in the operation of the proposed project, including those of parents, teachers, the business community, a variety of disciplinary and professional fields, recipients or beneficiaries of services, or others, as appropriate.**

The 21st CCLC H.E.A.R.T. Ed-ventures! project will embrace all levels of students and community members through the open doors of four elementary schools and one family resource center, strategically located within the highest-need communities of Marshall County. A typical model of a 21st Century Community Learning Center in operation follows:

The center will be open from 3:15 - 6:00 p.m., five days a week. H.E.A.R.T. staff will coordinate with Safe and Drug Free staff to provide a nutritious snack, tutoring in core academic areas, recreational and enrichment activities, computer instruction, and extended library hours. Once per week, the West Liberty State College S.M.A.R.T. Center staff will bring to the after-school programs advance science and math "fun" activities. Once a week the YMCA staff will provide physical recreation and teach the students about healthy behaviors and social interaction. Each site will spend an over-nighter at the YMCA facility eating pizza, playing basketball, swimming and "having a blast." Wheeling Jesuit University Challenger Learning Center will provide a teacher training and science programming. Wheeling Jesuit will provide distance learning to the after-school programs through the technology labs at each school.

Middle school and high school students will mentor the elementary students and take part in the Internet access computer lab trainings, along with any enrichment and support activities that appeal to them. *Safe and Smart: Making After-school Hours Work for Kids (USDE)* recommends that academic-linked activities be "fun and engaging." H.E.A.R.T. Ed-ventures! will attract participants through several exciting programs and will engage students and community members in a passion for life-long learning.

Personnel, Training, Duties & Qualifications Training

As with any rural area, the need to keep abreast of pertinent information regarding education, community collaboration, and "what works with kids" is of utmost importance. This proposal will address these issues through providing training for teen volunteers, middle-school participants, parents, community members and staff in order to ensure an equal "voice" to all participants. Community Education Orientation Workshops located at the National Center for Community Education in Flint, Michigan will benefit the collaborative process. Project staff will attend the two-day annual meeting of the 21st CCLC Program in Washington, D.C. All 21st CCLC H.E.A.R.T. Ed-ventures! staff members will have prior experience

and/or will receive training in working with the target population. Degrees appropriate to the field of specialization will be required.

Staff Title	Responsibilities	Qualifications
Project Director 1 Full-time position to be determined.	Responsible for activities and program coordination countywide, data collection for evaluation, coordination with community. Supervise project staff. Public relations and awareness of project.	Evidence of leadership, strong interpersonal skills, and word processing skills, Excel. Community schools related experience and masters degree.
School-site HEART Coordinators 4 Full-time time positions to be determined.	Responsible for activities and programs at each targeted school, data collection for evaluation, coordination with schools' faculty senate. Coordinates Family Learning Nights with Title I Teachers and after-school programs.	Experience with after-school programming. Volunteer management skills, understanding of educational tutoring programs. Prior training and related degree required.
Parents as Teachers Facilitator full-time position to be determined.	Implement P.A.T. program within Marshall County. Provide family management skills and child development knowledge. Make home-based visits to families with young children.	P.A.T. Certification, Early childhood C.D.A. background or degree in related fields. Education degree.
Technology Coordinator 1 Full-time time position to be determined. Stipends for College Students to Work in Labs	Present and arrange computer training. Coordinate technology with school curriculum. Open school labs 3-6 p.m. after school. Staff with college students and community members.	Knowledge base regarding computer applications, interpersonal skills, teaching ability. Technology related degree
Family Resource Coordinator 1 Full-time time position to be determined.	Coordinate Domestic Violence Prevention Program, social service linkage, and parent training. Expand Parent Educator Resource Center information and support to families in Central and Sanford schools.	Social Worker's licensing or equivalent degree. Ability to teach and speak publicly. Computer skills, EXCEL, data management ability, knowledge of parent education.
Drug & Alcohol Prevention Specialist 1 Full-time time position to be determined.	Present preventative training regarding drug and alcohol issues, coordinate Communities that Care assessment of Risk factors and develop and implement appropriate programs to decrease drop-outs and substance abuse.	Drug and Alcohol Certification, social workers licenses, or degree in related field, public speaking ability, familiar with community needs, and experience with adolescents.

Stipend and Contractual Services

Contractual/Stipend Service	Rationale	Qualifications
Project Consultant RESA 6 Parent Resource Coordinator	Coordinates grant goals, objectives and evaluations. Network with community collaborative. Supervise AmeriCorps*VISTA members. Provide parent education.	Prior experience: grant management, grant writing. Current supervisor of VISTA members. Prior management of pilot HEART program grants (4 years) licensed social worker in WV and OH. Related degree
Kids Kollege, and Community Members	Stipend to community members who present arts, crafts and other programs.	Unique talents, abilities and skills. Love for children.
SMART Center, West Liberty State College Director, Program Coordinator	Contracted services for science and math activities presented at after school programs once a week at each site for 9 months.	BA in Physics, MA in Secondary Education (Science) BS in Biology
Janitorial, Busing, Cooks	Contracted services as needed for after school, Saturday and summer programs.	Marshall County School employee qualifications for service personnel

Contractual/Stipend Service	Rationale	Qualifications
Web Designer	Contracted services as needed to create and maintain H.E.A.R.T. Ed-ventures! Website that will outline the program's intent, successes and ongoing projects.	Must show prior experience in website design and maintenance, operate a digital camera and scanner and appropriate software. Netscape Composer, FrontPage Express.
YMCA	Provides employees to conduct health and fitness activities one day per month at each of the four schools. YMCA overnights will be regularly scheduled.	YMCA Staff guidelines. Degree in physical education related field.
Wheeling Jesuit University Science Center	Challenger Learning Center will provide hands-on space-flight simulation activities. Distance Learning.	Education Director
Project Evaluator	Will evaluate the H.E.A.R.T. project using pre-determined indicators and will report results to the Project Director.	Management consultant, certified drug and alcohol counseling experience, prior program development experience, masters degree.

Staff and Program Summary

The Project Director will purchase all equipment and supplies and arrange for contractual services. He/she will prepare all reports, monitor on-going evaluations of the project, make program improvements, keep fiscal records, coordinate training for Program Coordinators, attend collaborative meetings and inform advisory councils. The four H.E.A.R.T. Program Coordinators will be placed one per targeted school site and will facilitate site-based H.E.A.R.T. Ed-ventures! programming and coordinate with all other aspects of the 21st CCLC.

The Technology Coordinator will arrange extended computer lab hours to include evenings, weekends and summers. Classes in computer basics, Windows, the Internet, e-mail, downloading, Desktop Publishing, using a digital camera and scanner, Microsoft Excel, Access and PowerPoint, file management, web development will be offered. The Technology Coordinator will collaborate with teachers to offer programs designed to coincide with classroom subjects

The Drug and Alcohol Specialist will coordinate preventative programs with community agencies (Sheriff's Department, YWCA) and facilitate **Communities that Care** programming. **Communities that Care** is a comprehensive prevention program that assesses risks and resources in a community and designs program that decrease risk behaviors.

The 21st CCLC H.E.A.R.T. Ed-ventures! Project Consultant will, upon notification of the award, begin recruitment of personnel for the project; develop a hiring committee of persons representing the community and the educational organization; secure a contract with the project evaluator; inform the principals and faculty of the schools; and work with the Family Resource Center Director to form an advisory board that truly represents all aspects of the

project. Throughout the year the consultant will continue to provide training, information and support to the 21st CCLC team regarding "best practice" and quality indicators for project success.

A Web Designer will be employed to create and maintain a 21st CCLC H.E.A.R.T. Ed-ventures! Website that will document the progress that occurs at the partnering schools. Successful examples of science, math and technology integration in after-school, extended day programming will be featured as available support resources to other schools in West Virginia and the global educational community. Student projects, space-flight simulations and "what works" will be a few of the resources featured on the website. Monthly H.E.A.R.T. Ed-ventures! Newsletters and quarterly newspaper articles will be utilized as well to disseminate information to the public about the program (USC §8244 3-A).

The teams of coordinators will partnership with the YMCA activities staff and the Wheeling Jesuit University Challenger Learning Center staff to arrange after-school activities that focus on science, math and recreation. Advisory group members will meet monthly with the Program Coordinator. Staff meetings of the coordinating team will occur bi-monthly. Feedback from advisory groups will adapt program activities to the changing needs of the students and community. Community volunteers and high school student mentors will assist the program coordinators with tutoring and homework assistance of the students. AmeriCorps*VISTA members will assist in recruiting, training and coordinating volunteers. Programming will rotate throughout the four schools during the after-school hours of 3:00 to 6:00 p.m. five days a week. Each month will focus on a particular science, math and/or recreational theme. During weekends and summer, enrichment events, family learning activities and simulated space travel will occur (USC §8244 (1), (3)-(B), (C), and (D)).

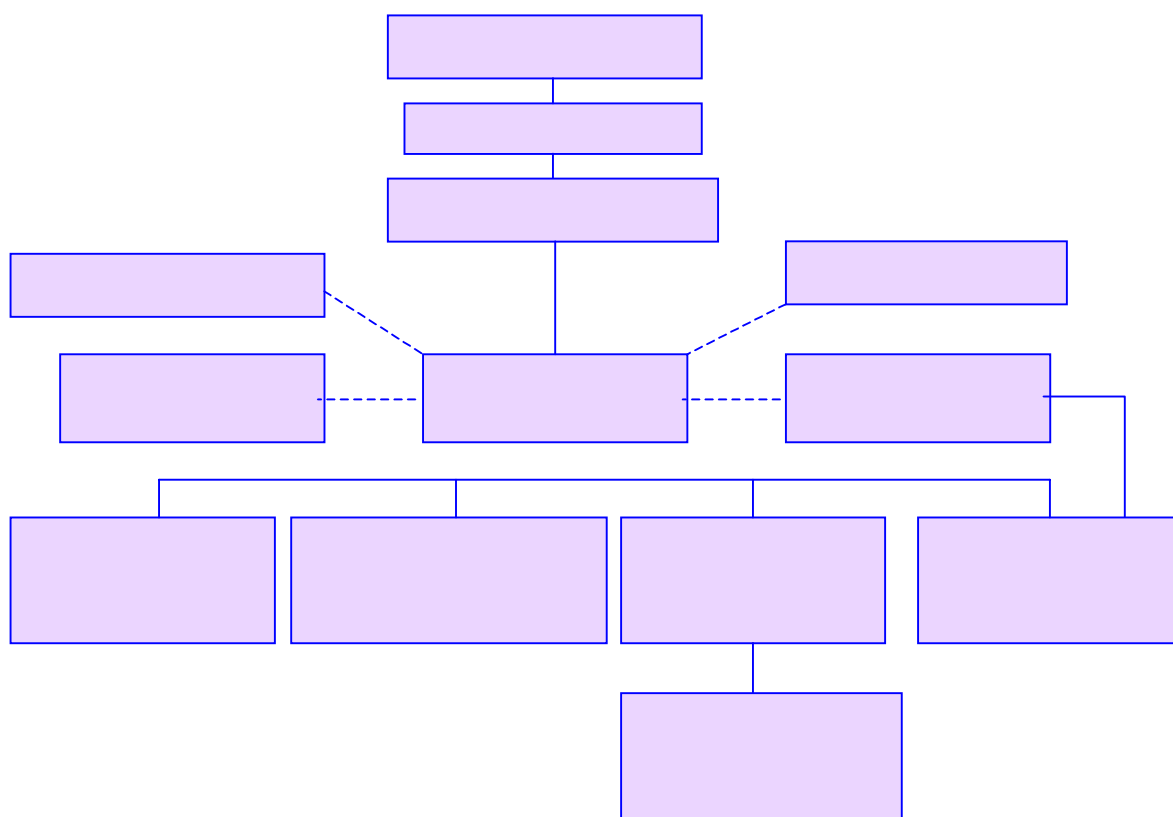
Family management skills and social service linkage from the school-based Parent Educator Resource Centers and community-based Starting Points will continue on a weekly basis. These centers service the entire county.

The Family Resource Network (FRN), a group of business, professional, educational and community folk, is developing a strategic plan which considers the diverse perspectives of community members from all walks of life. This strategic plan for Marshall County will project goals and objectives in regard to many of the social concerns of this area. Marshall County Schools has several board members on the FRN and will use the strategic plan in developing the best programming for the 21st Century Community Learning Centers. The local schools have collaborated through the school-based PERC centers with organizations and agencies whose missions are to protect, nurture, and educate children and families. This will continue after the end of the CCLC project.

Assurance

The applicant insures that policies are in effect according to USC §8244 (E) (I) (ii) as required, including the rules and regulations applicable to building and equipment use and supervision guidelines in place in Marshall County for Building and Grounds Use.

ORGANIZATIONAL CHART



Timelines

Month	Activity
June	Inform partners and community of award. Energy Express and SPARK Title I Summer Schools begin.
July	Staff recruitment and selection begins, curriculum development begins, Advisory Board meets, evaluator contracted and evaluation instrument developed.
August	Development of program materials, brochures; begin staff training; finalize curriculum; targeted students encouraged to attend, public service announcements begin.
September	Bi-monthly after school program begins; technology evening classes begin; data collection begins; staff meetings occur,
October	Advisory Board meets; continue recruitment; bi-monthly staff meetings conducted; evaluation continues Kid's Kollege session.
November	Program services, weekly staff meetings and evaluation continues
December	Mid-year evaluations complete and submitted to Advisory Board, weekly staff meetings conducted
January	Advisory Board meets; services and staff meetings continue; after-school/ evening classes resume.
February	Changes indicated by mid-year evaluation implemented; services and weekly staff meetings continue. Kid's Kollege session.
March	Program services continue; evaluation and weekly staff meetings continue.
April	Advisory Board meets; services and activities continue; and weekly staff meetings. Kid's Kollege.
May	After-school program ends; program evaluation conducted; weekly staff meetings continue
June	Program evaluation complete. Submit to appropriate agencies and stakeholders. Annual meeting held--open to the public

(4) Quality of the management plan. (continued)

- (B) How the applicant will ensure that a diversity of perspectives are brought to bear in the operation of the proposed project, including those of parents, teachers, the business community, a variety of disciplinary and professional fields, recipients or beneficiaries of services, or others, as appropriate.**

Advisory Groups of students, parents and teachers at the targeted schools will provide feedback on the project on a monthly basis. Each school's local school-improvement council will receive information on the after-school activities. Faculty Senates at each school will be asked to contribute suggestions on curriculum integration and ways to achieve state and national goal achievement in math, science and technology. Weekly staff meetings will ensure coordination of the programming throughout the individual schools.

Test scores, parent, student and community surveys, and crime rate statistics will be included in the review process to measure the success of H.E.A.R.T. Ed-ventures! Summary information from the Community Focus Groups will provide feedback regarding youth needs, services, and community evaluation of the project. An outside evaluator will be contracted to assess program strengths and weaknesses. The Project Direct, Program Coordinator, Program H.E.A.R.T. Coordinators, building administrators, a staff representative and parent representative from each school, and advisory board members will collect data for the evaluation of the project. Additionally, teachers and students who are directly involved in the use of grant-acquired resources will be asked to provide input to the evaluation process.

No one will be kept from participation due to race, color, age or disability. Children with disabilities will be provided special adaptive devices in order to facilitate participation in the after-school programs. Appreciation of national origin is fostered through multicultural day activities, and age differences (generation gaps) are lessened as the "foster grandparents" mentor the youth in the community.

Young females in the county suffer from the traditional views of what women can and cannot do. This reflects in the county domestic violence rates and in the reasons that many women stay in abusive relationships. H.E.A.R.T. Ed-ventures! will provide science and math programming that will encourage elementary school females towards exploration of careers that utilize math and science skills and call attention to the need for equity in the classroom. Wheeling Jesuit University Challenger Learning Center for Space Science Education will implement the *ESS Space Mission* curriculum including two days of parent/teacher training; four weeks of Earth Science curriculum delivered online; and two-hour live space mission linked through technology.

Sustainability of Program after Project Ends

The Community of Promise Members, Family Resource Network, Title I, Parent Educator Resource Center, and Marshall County Schools have all pledged to find ways to continue the H.E.A.R.T. Ed-ventures! project past the funding period. The 21st CCLC grant will initially provide the means to pull together the numerous organizations that will take part in the project. All schools in Marshall County have a business partner in education that will be asked to assist in providing

scholarships for children in need to participate in H.E.A.R.T. Ed-ventures after the end of the grant. Safe and Drug Free Schools grants are being written to continue after-school services and expand them into all of the schools in Moundsville. Volunteers, such as Foster Grandparents, VISTA members, America's Promise members and parents will continue to be recruited. Recognition and support of the volunteers are priorities of the project and will continue after funding ends to motivate and sustain the critical volunteer basis of the program. The local paper regularly provides space for stories about Marshall County Schools and will target the volunteer staff with recognition articles. Volunteers will be recognized and rewarded monthly and at the end of the year by the H.E.A.R.T. Ed-ventures! program through certificates, ribbons, and t-shirts. Small fund-raisers, such as candy and T-shirt commission sales will help fund some of the activities as well as help provide recognition to the staff.

Uses of Funds USC §8245

H.E.A.R.T. Ed-ventures! will address the requirements of United States Code Section 8245 (1) Literacy education programs. (2) Senior citizen programs. (4) Integrated education, health, social service, recreational, or cultural programs. (5) Summer and weekend school programs in conjunction with recreation programs. (6) Nutrition and health programs. (7) Expanded library service hours to serve community needs. (8) Telecommunications and technology education programs for individuals of all ages. (9) Parenting skills education programs. (10) Support and training for child daycare providers. (13) Services for individuals with disabilities.

Quality of Project Evaluation (10 points)

(A) The extent to which the methods of evaluation include the use of objective performance measures that are clearly related to the intended outcomes of the project and will produce quantitative and qualitative data to the extent possible.

The evaluation plan for the Marshall County 21st CCLC H.E.A.R.T. Ed-ventures! Project is based on the ongoing assessment of the project's effectiveness in meeting the goals, objectives, outcomes and performance indicators outlined in the Program Design. The evaluation will be conducted by Behavioral Health Consultative Services, a West Virginia-based organization.

The Project Evaluator will work with the Project Director, the staff and the County Partnership Advisory Board to develop a qualitative and quantitative data-gathering process that will include ongoing monitoring, assessment and evaluation. Behavioral Health consultative Services will help to summarize the data to provide information to all relevant parties. This analysis will allow project personnel to make program changes as appropriate.

Formative evaluation data will include qualitative descriptions of the program's impact on students and families. Pre- and post- tests will gather information in order to evaluate changes in attitude, knowledge and behavior for all involved. Focus groups will assess staff, student, parent, and teacher perceptions of the program and identify potential program improvements. Summative evaluation data will include quantitative analysis of the project's impact in terms of the

numbers served, progress in meeting the program goals and the measurable decline of negative behaviors. Items identified at this time to be assessed will be

- | | |
|--|--|
| ◆ Program Attendance | ◆ Family involvement |
| ◆ Effectiveness of the community partnerships | ◆ Teacher evaluation of motivation, progress, and discipline |
| ◆ Progress toward meeting goal and program objectives | ◆ Communication, internal and external |
| ◆ School System and community involvement | ◆ Accountability |
| ◆ Assessment of progress in meeting quality indicators | ◆ Program Management |

The evaluation plan will include pre and post instruments for students in program schools and a control school to establish a baseline in order to assess participant changes and program effectiveness. Application forms, participant files, attendance records, computer database of project statistics, quarterly reports, the annual report, surveys, and circulation of program brochures and newsletters, in addition to school discipline records, teacher/parent report and juvenile offense records will be reviewed and analyzed. The Project Evaluator will meet monthly with the Project Director, identified staff, parents and community members to gather information and data. Quarterly meetings will be scheduled with the Project Director and Advisory Board to provide information and feedback to provide information and feedback to help guide the Project Director and staff as they review the direction and design of the program. In addition, the quarterly report will provide information for media coverage with the goal of stimulating current interest, but also as a tool to stimulate future funding needed for sustainability.

Summary

In summary, Marshall County is a community mobilized to take limited resources and, through passionate perseverance and synergy, turn them into creative solutions to the many problems facing children and families of the 21st Century. Marshall County members are determined to "spin straw into gold", or to multiply a small amount of resources into enough for all children and families in the county. Perhaps this is a miraculous undertaking, but with the empowerment of the vision of hope for the 21st Century Community Learning Centers within the community, it is not an impossible task. Many small steps have been taken prior to this time. Marshall County Schools will build upon these fruitful endeavors and *expand* the vision to include greater, more encompassing, works based on the successful models already operating within the school district.